



SESSION 12
COVID 19- PREVENTIVE MEASURES
GUIDE FOR LOCAL SELF GOVERNMENTS



Subhiksha Kerala-
Goals and Mechanisms

LOCAL SELF GOVERNMENT DEPARTMENT, GOVERNMENT OF KERALA

KERALA INSTITUTE OF LOCAL ADMINISTRATION

26-05-2020

Subhiksha Kerala - Goals

- Food security
- Self-sufficiency in food production
- Increase revenue by producing value added products
- Welfare of farmers and agricultural workers
- More Employment opportunities
- Restoration of the environment

Opportunities for Subhiksha Kerala Project

- ❖ Strong Local Self Government Institutions.
- ❖ Market value of organic food products and vegetables - including export potential
- ❖ Organizational systems
 - Farmer's Organizations
 - Kudumbasree
- ❖ Volunteers
- ❖ Returned labor force from abroad and from other states
- ❖ Cooperative societies
 - ❖ Rural Loans
 - ❖ Product procurement and marketing

Subhiksha Kerala

Food Security - Possibilities for Kerala



Food grains



Vegetables



Fruits



Tubers



Spices

Subhiksha Kerala

Food Security - Possibilities for Kerala



Dairy



Inland fishing



Eggs



Meat

Subhiksha Kerala - Focus of the project

- ❖ Cultivation in fallow lands
- ❖ Promotion of Homestead Farming and Intercropping
- ❖ One crore fruit tree planting program
- ❖ Promote animal husbandry activities with emphasis on egg, milk and meat production
- ❖ Promotion of inland fishing
- ❖ Setting up of local market facilities
- ❖ Promoting Food Processing - value added activities
- ❖ Product Storage

Support systems

- Coordination, project planning, implementation and monitoring
 - Local Self Government Institutions - Gram Panchayats/Municipalities
- Technical assistance and advice
 - Agricultural Extension Services
 - ✓ Under the direction of Agriculture Officer and Kudumbasree
 - Agricultural Information Center, Agro Service Centers, Farmer Facilitation Center, Agricultural Service Centers
 - Universities - Agriculture, Veterinary and Fisheries
 - Seed farms
 - Pest scouts appointed in blocks and municipalities as part of crop health management scheme
 - Master Farmers
 - Formation of Technical Support Group at Gram Panchayats/Municipalities

Support systems

- Production Options and Subsidy Assistance
 - ❖ Subsidy according to the Subsidy Guidelines of the Department of Local Self Government
 - ❖ Activities in the agriculture and allied sectors in accordance with the project / scheme guidelines of the respective departments
- Crop Insurance - Government Scheme
- Micro irrigation facilities
 - ❖ Through various schemes of Water Authority Department and Agriculture Department
 - ❖ Mahatma Gandhi N.R.E. GS Natural management activities

Resources

- Local Self Government Institution Allocation
 - Adjust non-essential expenses and find the money
 - There is no need to change all the agriculture related projects currently included in the project. They should be integrated into the Subhiksha Kerala Project.
- Allocation of Agriculture, Dairy Development, Animal Husbandry and Fisheries Department for Subhiksha Kerala Project.
- Resources of Block and District Panchayats
- Loans of banks and primary agricultural cooperatives
 - Loans should be sanctioned for All farmers like farmers who are not landowners And for farmer groups
- NABARD schemes
- Contribution of Central and State Plans including the Mahatma Gandhi National Rural Employment Guarantee Scheme / Ayyankali Urban Employment Guarantee Scheme

Departments and Agencies that can be integrated into Subhiksha Kerala Project

- **Local Self Government Department**
- **Department of Agriculture**
- **Department of Animal Husbandry**
- **Dairy Development Department**
- **Department of Co-operation**
- **Department of Fisheries**
- **Department of Commerce and Industry**
- **Mahatma Gandhi National Rural Employment Guarantee Scheme**
- **Department of Water Resources**
- **Ayyankali Urban Employment Guarantee Scheme**
- **NABARD**
- **Kudumbasree**
- **Haritha Kerala Mission**
- **Agricultural Universities**
- **Veterinary University**
- **University of Fisheries**
- **Other educational institutions**

Subhiksha Kerala - Integrated Approach

- Single Scheme for Agriculture Allied Departments and Gram Panchayats / Municipalities
- Integrated farming system should be nurtured wherever possible by integrating agriculture, animal husbandry and fisheries.
- Plans and services should be integrated between departments, missions and agencies
- Voluntary groups, farmer's groups, banks, agricultural cooperative societies and agencies should be attracted to this initiative.
- The Block Panchayats and the District Panchayats can help the Grama panchayats by integrating their agricultural development activities with the activities of the Subhiksha Kerala project.

Subhiksha Kerala Project – Organizing System

(A) State Level:

1. Cabinet sub committee

Chairman- Hon. Chief Minister

Convener- Minister of Agriculture

Panel of Ministers of Local Self Government, Animal Husbandry and Forests, Water Resources Department, Fisheries Department, Cooperatives and Industries Department

2. High Level Coordination Committee

Chairman- Commissioner of Agriculture Production

Convener- Secretary of the Department of Agriculture

Haritha Kerala Mission Vice-Chairperson

Members of the State Planning Board for Agriculture and Decentralized Planning

Principal secretaries of various department

Subhiksha Kerala Project – Organizing System

(B) District level

1. Coordination and Monitoring: - District Planning Committee
2. Technical Committee
 - Principal Agriculture Officer - Convener
 - District Animal Husbandry Officer
 - Deputy Director (Dairy Development)
 - Deputy Director / Assistant Director (Fisheries)
 - General Manager (District Industries Center)
 - Joint Registrar (Co-operation)
 - Project Officer (NREGS)
 - Deputy Director (Panchayat)

Subhiksha Kerala LSGI Level Committee

- Chairperson: - Chairman/President of the Local Self Government Institution
- Co-Chairperson:
- Chairperson of the Development Standing Committee
- Primary Co-operative Bank President / Presidents
- Convener: - Implementing Officer of Agriculture
- Joint Convener: - Assistant Secretary in Grama Panchayat / Secretary in Urban Council

Duties: - Co-ordinate the activities of various departments, missions and agencies at the local body level. Implementation Coordination and Monitoring

- Members :-
 1. MLA Or representative of the MLA
 2. Standing Committee Chairpersons
 3. District panchayat member of the area
 4. Block Panchayat of the area
 5. Vice Chairperson of the Planning Committee
 6. Secretary of the local body
 7. Local body head of Industry, Fisheries, Animal Husbandry and Dairy Development
 8. Village Extension Officer
 9. Mahatma Gandhi N.R.E.G.S. Engineer
 10. Kudumbashree CDS Chairperson
 11. Lead Farmer (Agri / Animal Husbandary / Dairy Development / Fisheries) - one each
 12. Officer in charge of the Department of Minor Irrigation

Subhiksha Kerala Ward Level Committee

- Chairperson: Ward Member
- Convener: Representative of the Agriculture Officer / Staff appointed by the local body
 1. Members Representative of the Co-operative Society.
 2. Kudumbashree ADS Chairperson.
 3. Representative of Farmer Self Help Groups / Kudumbasree JLGs

Responsibility: - Coordinate and monitor activities at ward level

Subhiksha Kerala

- Relevant Orders & Circulars

1. G0(MS) No. 14/2020 Department of Planning and Financial Affairs (A) dated 18/05/2020
2. G0(MS) No. 45/2020 LSGD(DA) dated 06/03/2020
3. 14/05/2020 Department of Agriculture Circular no. 156 / (PB) 2 / 2020-
4. G0(Rt) No. 45/2020 LSGD(DA) dated 20 /05/2020
5. Guidelines of Director of Agricultural Development and Welfare Department, dated 07/05/2020. ADFW / 535/2020-TP2



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